

# CLE Seminar for In-House Counsel

The Computer History Museum, Mountain View, CA

Thursday, January 13, 2011

7:45 a.m.	Registration and Continental Breakfast	
8:20 a.m.	Welcome Remarks and Introduction	Tarek Fahmi
8:30 – 9:30 a.m.	<b><i>Ethics: The Hidden Life of Social Media</i></b>	Sam Fifer
9:30 – 9:40 a.m.	Break	
9:40 – 10:40 a.m.	<b><i>Patents in the Board Room: Making IP Issues Accessible for Senior Executives</i></b>	Tarek Fahmi
10:40 – 10:50 a.m.	Break	
10:50 - 11:50 a.m.	<b><i>Substance Abuse Education</i></b>	Jerry Braun The Other Bar
11:50 a.m. – 1:30 p.m.	<b><i>Lunch: Cross Border Deals: The Added Layer - Mock Negotiation</i></b>	Daniel Zimmerman & panelists
1:30 – 2:30 p.m.	<b><i>Ethics: A Master Class for In-House Counsel</i></b>	
2:30 – 2:40 p.m.	Break	
2:40 – 3:40 p.m.	<b><i>A Master Class on Indemnification: Threat or Menace</i></b>	Stafford Matthews
3:40 – 3:50 p.m.	Break and transition to breakout sessions	
3:50 – 4:50 p.m.	<b><i>IP Update: 2010 in Review</i></b>	Jimmy Shin
	or	
	<b><i>M&amp;A Outlook</i></b>	Craig Menden
4:50 – 5:00 p.m.	Break	
5:00 – 6:00 p.m.	<b><i>Elimination of Bias: Cultural Sensitivity in the Workplace</i></b>	Kim Wright Cutting Edge Law